

Executive Simulator®



"This one day together will change how leaders see the today and tomorrow of their organizations. The power of this interactive learning experience, along with other executives, will answer many of the questions leaders have long sought after."

- Rob Brown
President and CEO



"After this session with all of my key leaders, I finally understood the why of where we were and where we needed to go. It gave our team the missing pieces of our vision for innovation and significant growth."

- Dr. Ron Nutt
President and CEO



CTI Molecular Imaging (Now Siemens)

Highlight Measures	Baseline	Transformation Results (12 Months)	Continuous Improvement (24 Months)	Competitive Advantage
CTIMI Market Cap	\$322M	\$977M	\$1.7B	Increased the value and prepared the company for the sale to Siemens
Increased Sales/Growth (\$)	-	88%	124%	Increased sales which drove accelerated innovation of even more new products
Flow-Time for Custom Products	45 Days	8 Days	4 Days	Easy to respond to customer changes and plan production
Annual New Products Developed	2	9	10	Market leader in innovation = higher price and world recognition



"After the Executive Simulator, many of us had trouble sleeping from thinking about the possibilities of our future. It began a much bigger vision for the new Bailey. This session will dramatically change the future perspective of any leader."

- Kevin Bailey
President



Bailey International

Highlight Measures	Baseline	Transformation Results (4 Months)	Continuous Improvement (12 Months)	Competitive Advantage
Flow-Time for Custom Products	12 Days	2.5 Days	1.5 Days	Superior leader in market
Products Per Month	525	1,800	3,850	Increased Market Share (6,000 at 15 months – 10X)
Productivity	-	3 X Increase	5 X Increase	Employees get to do more of what they are good at/enjoy
Product Design Improvement	-	73% Reduction in Unique Components	89%	Higher velocity of std materials and planning, capacity with lower cost

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Course Synopsis:

This one day session covers many critical aspects of the obstacles, challenges and solutions to growth and prosperity in any organization. With a combination of simulations and team break-out activities the day is a highly effective and fun learning experience.

Course subject matter highlights are as follows:

Accelerated Growth:

In most organizations, growth requires stress and pain. For that reason, often, the majority of an organization doesn't want to grow. You will experience how to get your people excited, passionate and working toward a prosperous, growth based future.

Dreaming BIG!

One of the curses of organizational improvement are goals that are too small. Low targets can be achieved through working harder. In fact, incremental/working harder goals can often create negative results. Large goals and objectives are achievable but will require changing the design of the system. We will, together, learn how.

Organizational System Design:

We will learn how significant business results can only be achieved by changes to the design of organizational systems and processes. Results such as, financial, quality, new product development, customer satisfaction, behaviors, leadership, and others.

Cybernetics & Action Science:

A little known science that began in the 1940's that focuses on the critical nature of understanding communication, language, culture and individual transformation during any organizational attempts at improvement. A simple approach to a cultural assessment will be provided to attendees.

Disciplines of Leadership :

Highly effective working sessions are performed in small group break-outs, based on leadership development conducted around the world. A leadership team self-assessment will be provided to help get you started within your own organization.

Learning Organization:

Toyota has corporate divisions in agriculture, aircraft, automotive, bio-medical, chemicals, foods, financial services, genetic engineering, pharmaceuticals and racing. They are involved in any business where they can apply knowledge throughout the corporation. We will explore practical methods to establish a learning organization.

These topics represent the foundational principles of our transformation technology. For further information about this session, you can contact Rob Brown at *Look Inside*, directly at the number below.

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